

## MEETING MINUTES

### SOUTHERN NEVADA REGIONAL PLANNING COALITION TECHNICAL COMMITTEE

August 1, 2019

**In attendance:** Robert Summerfield, Chair, City of Las Vegas  
Sean Robertson, City of Henderson  
Mario Bermudez, Clark County  
Michael Mays, City of Boulder City  
Craig Raborn, Regional Transportation Commission  
Chris Dingell, Clark County School District  
Andy Belanger, Las Vegas Valley Water District  
Jodi Bechtel, Clark County Department of Air Quality

**Absent:** Marc Jordan, Vice Chair, City of North Las Vegas

---

#### **Agenda Item 1:** Call to Order

The meeting of the Southern Nevada Regional Planning Coalition Technical Committee was called to order by Robert Summerfield, Chair, City of Las Vegas at 4:02 p.m., on Thursday, August 1, 2019, in the Clark County Commission Chambers, Clark County Government Center, 500 S. Grand Central Parkway, Las Vegas, Nevada.

**Agenda Item 2:** Roll Call; notice of agenda conformance with Nevada Open Meeting Law requirements.

Members of the SNRPC Technical Committee, as listed above, were present.

It was confirmed by Katherine Rodriguez-Lopez that a quorum was present and that the August 1, 2019 meeting was duly posted in compliance with the Nevada Open Meeting Law requirements.

#### **Agenda Item 3:** Public Comment

No public comment was made.

#### **Agenda Item 4:** Approval of the Agenda for the August 1, 2019 meeting

A motion was made by Mario Bermudez to approve the agenda for August 1, 2019. The motion was approved unanimously.

### **Agenda Item 5: Approval of the Minutes of the June 6, 2019 meeting**

A motion was made by Michael Mays to approve the minutes from the June 6, 2019 meeting. The motion was approved unanimously.

### **Agenda Item 6: Presentation by Get Outdoors Nevada on Regional Open Space and Trails.**

Johanna Murphy, with the City of North Las Vegas, stated that twice a year Get Out Doors Nevada would like to update the SNRPC on their current ongoing activities.

Get Outdoors Nevada partnered with the City of Boulder City and the Chamber of Commerce for their Spring Jamboree Get Outdoors Nevada Day, which was held twice this year. The spring Jamboree is held in May and runs for two days. Get Outdoors Nevada was excited to be a part of this because the attendance for the Spring Jamboree was over 30,000 at this event, which helped to create a large amount of exposure to the event. In addition to the flyers that Get Outdoors Nevada hands out, they were featured on the Spring Jamboree website as well as their own website.

The Get Outdoors Nevada Day was held in Wilbur Square Park. Get Outdoors Nevada was able to exhibit all sorts of outdoor activities. A kayak pool was there for children to learn how to kayak, and Ricardo Laguna who has been a faithful part of Get Outdoors Nevada Day for the past 5 years, came and performed.

A total of 32,000 people attended the Spring Jamboree, and of the attendees that responded to the survey, 18% said they attended because of Get outdoors Nevada Day. That was great feedback because people are starting to recognize the event. Even though the location has been moved year after year, people are coming back and attending.

Johanna Murphy mentioned that they were in the process of Vegas Valley Rim Trail planning, and part of the process entails them updating the Regional Trails Map with any trail segments that have been added over the past two years. The last update for the Regional Trails map was in 2017. The update will incorporate the Rim Trail on the front side of the map. On the back of the current map, there is an exhibit of the VVRT, and you had to flip front to back if you wanted to hike some of the segments that had already been constructed. The improvement on the new map, (the pink highlighted portions) is that of the Vegas Valley Rim Trail which is existing for people to use for bicycling or hiking currently. The map update is to make this user friendly with every rendition. The colors have been modernized, the shading in the previous versions had background shading, highlighting the different jurisdictions, and when the background was removed, the map has become so much clearer and easier to read, and to identify the trails and their locations. Right now, the map is in draft form and will have a few more changes, including which paper type will be used.

There are a few new additions to the back of the map. Each jurisdiction was contacted to add which park they wanted to highlight. New to the map is the Tule Springs Fossil Bed National Monument and which included reaching out to Nevada State Parks to include information on their Ice Age Park.

Part of the reason for Vegas Valley Rim Trail Planning was to develop guidance for the signage. A couple years ago they created a Neon to Nature guidance document that recommended the types and frequency of the signs, such as how they can be sharing the same type of information on all the trails in the valley. They took this opportunity to create the VVRT specific chapter. Once that is finalized, it will be placed into the original document and combined it into one large PDF. This will eliminate having two documents.

Johanna Murphy mentioned that there is a new Neon to Nature Trail. She showed what some of the signs will look like and they used the logo that the SNRPC adopted for the VVRT a few years ago' however, the colors were changed to have it read better on signage.

Every chance Johanna Murphy and her group get, they are promoting the Neon to Nature App., for example, promoting the app at the Get Outdoors Nevada Day, especially this year due to the larger attendance at the event. Currently, there are 13,500 downloads of the app and active users. The app has been lives since 2014 and averaging 2,700 downloads per year. This coming year Get Outdoors Nevada will focus on updating the app.

**Agenda Item 7:** For possible action to accept report by University of Nevada Las Vegas' Center for Business and Economic Research on the 2019 long-term population forecast for Clark County, Nevada 2019-206.

A motion was made by Sean Robertson to move this item to the Board. The motion was approved unanimously.

**Agenda Item 8:** For possible action to recommend the award of the 2020 Census Outreach Contract to Purdue Marion & Associates.

Richard Wassmuth with the City of Las Vegas Planning Department, stated that the proposals for the Outreach Coordinator for Clark County for the 2020 U.S. Census were solicited for May through early June 2019. The proposals were evaluated by the staff from the City of Henderson, City of North Las Vegas, City of Las Vegas, Clark County, and the Nevada State Demographers office. The backup material contains the evaluation score sheets and a copy of the contract. After completing the evaluation process, the firm Purdue Marion & Associates was chosen to lead the outreach effort. The scope of work and the primary duty of the outreach coordinator will be to increase awareness for the 2020 Census. The first phase of outreach will begin in September of 2019 with the initial engagement which involves coordination with the complete count committee for Clark County. Purdue Marion & Associates will assume the leadership role with the Complete Count Committee. The Complete Count Committee is comprised of people from business, labor, faith based communities, education, media, government, and people throughout the county.

The second phase is the pre-census campaign which begins in January of 2020 and runs through February of 2020. This phase will concentrate on heightening awareness for the upcoming census.

Phase three is called Action and will run from March 2020 through April 2020, and it will coincide with the release of census material and census forms.

Richard Wassmuth also mentioned the key deliverables. Stake holder outreach includes leading and coordinating the Complete Count Committee and coordination with local and regional census representatives, government relations and fundraising, marketing, branding, strategy, grass root efforts, consensus building, development of a multi-cultural message, and the final product is a report to the SNRPC.

A motion was made by Mario Bermudez to move this item to the Board. The motion was approved unanimously.

**Agenda Item 9:** For possible action to set the next date and location for a regular meeting of the SNRPC Technical Committee currently scheduled for September 5, 2019 at 4:00 P.M., in the Clark County Commission Chambers.

Robert Summerfield, Chair, City of Las Vegas, mentioned that during the Board meeting there was a recommendation depending on what they do with direction to move forward - possibly not having another Coalition Board meeting until January, in order to provide time to the jurisdictions to work on any revisions to the inter-local. Mr. Summerfield gave the option to set the date and cancel the meeting if they receive other direction from the board.

A motion was made by Sean Robertson to set the next date and location for the next SNRPC Technical Committee meeting.

**Agenda Item 10:** Discussion regarding topics for the future agenda items. Comments made during this portion of the agenda by individual Technical Committee Members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not any such proposed item(s) is/are within the purview of the SNRPC Technical Committee and/or whether such proposed item(s) shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken regarding the proposal.

None.

**Agenda Item 11:** Citizens Participation. Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Commission. No subject may be acted upon by the Commission that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

None.

**Agenda Item 12: Adjournment**

The meeting was adjourned at 4:19 p.m.